

A photograph of a person's lower legs and feet, wearing blue denim jeans, walking barefoot on a light-colored paved surface. The person is captured in mid-stride, with one foot slightly ahead of the other. The background is a simple, light-colored wall or ledge.

**MILLIONS OF CHILDREN  
THROUGHOUT THE WORLD  
LIVE WITHOUT SOMETHING  
AS BASIC AS SHOES**

**NOW IT'S OUR TURN**

**BAREFOOT  
CHALLENGE  
JUNE 1, 2012**

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